# THE BEST OF OUR KNOWLEDGE

KDND-FM HD2 Saturdays, 7:00A-7:30A

#### **Description**

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, cohost Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

# PUBLIC FILE ASCERTAINED COMMUNITY ISSUES

- 1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
- 2. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
- 3. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
- 4. <u>MINORITIES, WOMEN & AGING</u>, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
- 5. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

# **CATEGORY: EDUCATION**

Issue: New York Center for Astrobiology Undergraduate Student Seminar Prize Winners

Program: The Best of Our Knowledge

Date: July 4, 2010

Description: First – some news from out of this world... now that's back on our world.

Japan's Hayabasa asteroid probe just completed a seven-year trip around the solar system. The capsule plunged safely to Earth last month in a remote part of Australia, and it's been returned to Japan for analysis.

This is the same spacecraft that gained fame in 2005 for landing on Asteroid Itokawa. Scientists hope the samples it brought back will offer clues to the origin and evolution of our solar system, and perhaps, even the origin of life.

It's missions like this first ever round trip to an asteroid that capture the imagination of scientists and students alike.

Issue: Access to Advancement: An Audio Exploration of the National Effort to Increase the Role of

Women with Disabilities in Science, Technology, Engineering and Mathematics

Program: The Best of Our Knowledge

Date: July 4, 2010

Description: Continuing our reports on students in the sciences, next, we unfold the compelling story of University of

Alabama student, Anneliese DeVyldere.

Anneliese has already experienced many transitions in her life. She's gone from being homeschooled, to rocketing through Space Camp. From being guided, to being a guide. And from science fiction, to actual science. Now, her fascination with space is leading to a career that combines science and writing.

Issue: The Death and Life of the Great American School System: How Testing and Choice are

Undermining Education: NCLB and the Proposed Elementary and Secondary Education Act - Part

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Program: The Best of Our Knowledge

Date: July 11, 2010

Description: The Obama administration hopes to remake the American public school system with MORE choice and

accountability. But award-winning author, Diane Ravitch, calls for caution.

Dr. Ravitch is a Research Professor of Education at New York University and distinguished historian of American education. She has been a Senior Fellow at the Brookings Institution. And from 1991 to 1993, she was Assistant Secretary of Education and Counselor to then Secretary of Education Lamar

Alexander during the President George H.W. Bush administration. Ravitch was appointed to the National Assessment Governing Board by the Clinton administration. She blogs for HuffingtonPost.com and

EdWeek.org. She is the author of over twenty books.

Issue: **Pilot Pre-K Literacy Program**Program: The Best of Our Knowledge

Date: October 10, 2010

Description: In related news, numerous studies show the link between vocabulary and early literacy skills, and

academic achievement. The problem nationwide is the increasingly large number of children who enter

kindergarten lacking these literacy skills.

For example in Ohio, Kindergarten Readiness Assessment Literacy test results show 56% of Cincinnati public school children struggle with literacy skills. And, one-third of children entering kindergarten will require intensive intervention to be successful. This is especially true for children whose families are considered low-income. These are "at-risk" predominantly minority children.

This is why the University of Cincinnati (one of the nation's leading urban research institutes), Cincinnati Children's Hospital Medical Center (one of the top five pediatric hospitals in the country), and the Children's Home of Cincinnati have partnered to form Ohio's School Readiness Collaborative, or (SRC).

The program is taking a three-tiered approach. Its goals are to reach children who are at risk of illiteracy, identify early learning issues, and provide intense learning support.

The evidence-based theories suggested by the Ohio School Readiness Collaborative are ready for testing. They're prepared to begin a 12-month pilot program that will test its illiteracy intervention model in up to 400 children who are preparing to enter Cincinnati public schools as kindergarteners.

Issue: Alternative Education in Kentucky

Program: The Best of Our Knowledge

Date: October 17, 2010

Description: In related news, students with disabilities have returned to classrooms all across the country.

In the Midwest, Kentucky public schools are facing a number of challenges, and are trying to meet them

by implementing alternative schools with alternative methods of teaching.

Issue: Education Headlines & Updates

Program: The Best of Our Knowledge

Date: October 17, 2010

Description: As school began last month we told you about the 10-billion dollar jobs bill congress approved to save

about 160,000 education jobs. Despite that effort, some believe an estimated 135,000 teachers will be out of work this school year. Segun Eubanks, Director of Teacher Quality at NEA says the hiring of new teachers has slowed dramatically and fewer veteran educators are staying in the field for their entire careers. Eubanks says "unless we see some level of turnaround in the economy, it's likely to get tougher

for new teachers to find jobs and for long-term sustainability."

Meanwhile, with the fall elections looming, it looks like lots of seats in congress are up for grabs. What could that mean for education policy and spending? Well, there's a chance representative John Kline of Minnesota could become chairman of the House Education and Labor Committee. Kline voted against both the stimulus and the recent edujobs bill. He'd like to see more money given to special education. Congressman Kline says he agrees with Education Secretary Arnie Duncan on expanding charter schools, and what he describes as the need to "break the tenure stranglehold... teachers unions have..."

Issue: What Leaving No Child Behind Really Means

Program: The Best of Our Knowledge

Date: October 24, 2010

Description: As we've reported on several times in this program, the Obama administration is working with congress to

try and reauthorize what's now termed the No Child Left Behind Law. When the renewal occurs, perhaps next year, it will then revert back to the original name, the Elementary and Secondary Education Act.

Our next guest is Lynda J. Katz, President of Landmark College in Vermont. Landmark caters to highpotential students with learning disabilities and attention deficit hyperactivity disorder.

In President Kat's commentary, "What Leaving No Child Behind Really Means", she says educators need to emphasize the importance of preparing teachers to support each child's individual learning style... and provide teachers the knowledge to educate students with learning disabilities.

Issue: "Access Stem" Improves Transitions to Stem Education and Careers

Program: The Best of Our Knowledge

Date: October 31, 2010

Description: AccessSTEM is a program operated by the University of Washington in Seattle. It works with educators

and employers to make STEM education and careers more accessible to students with disabilities.

Using mentoring, peer support, and internships, AccessSTEM helps students successfully transition from

one level of education to the next.

This comes on the heels of Disability Mentoring Day, a national event designed to give high school students with disabilities the chance to learn about specific careers by shadowing someone in the workplace.

TBOOK goes on location in and around the Seattle area to report on one component of the University of Washington program called DO IT – an acronym for Disabilities, Opportunities, Internetworking, and

Technology.

Issue: Special Needs Music Education and Therapy

Program: The Best of Our Knowledge

Date: October 31, 2010

Description: Novel music therapy education is being developed and used to teach students with special needs,

including those with autism.

These new techniques are using innovative software and the latest online technologies... some of it by

our next quest, Dr. Liza Lee.

TBOOK's Greg Fry reports from the State University of New York - SUNY Ulster in Stone Ridge, New

York..

Issue: The Academic Minute "Why is the Sky Blue?"

Program: The Best of Our Knowledge

Date: October 31, 2010

Description: This week's episode features Dr. Nicholas Leadbeater, Assistant Professor of Chemistry at the University

of Connecticut.

The Academic Minute is hosted by Dr. Lynn Pasquerella, a celebrated philosopher and medical enicist,

and President of Mount Holyoke College.

Issue: President Barack Obama's Annual Back to School Speech

Program: The Best of Our Knowledge

Date: November 7, 2010

Description: A few weeks after school started, President Barack Obama delivered his annual back to school speech.

He was at the Julia R. Masterman Laboratory and Demonstration School in Philadelphia, where about

600 students and faculty gathered to hear him.

Issue: Tales Out of School: Six Secrets from Successful Teachers

TBOOK Remembers John R. Stassburger

Program: The Best of Our Knowledge

Date: November 7, 2010

Description: With this show, we mark the passing of one of the country's best known defenders of the importance of a

liberal education.

John Strassburger was the long-time President of Ursinus College in Pennsylvania... serving as its presidents for 15-years, from 1995 until earlier this year. He recently died of cancer at age 68.

We first spoke with Strassburger in April of 1998. It was on the occasion of the publishing of his paper –

Tales Out of School: Six Secrets from Successful Teachers.

Back then, he had some important answers. Yet, more than 12-years later, educators and politicians are still debating "what works" to best education students. Therefore, in retrospect, this is an interesting listen.

Issue: Self-Education Creates Self-Confidence

Program: The Best of Our Knowledge

Date: November 7, 2010

Description: Another of the country's strong national voices on liberal education is the President of St. Lawrence

University in New York, William L. Fox.

You might not be aware of it yet, but right now there's a war going on among Department of Education

officials and educators, pitting the rights of private universities versus public universities.

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Issue: Character Matters: How to Help Our Children Develop Good Judgment, Integrity, and Other

**Essential Virtues** 

Program: The Best of Our Knowledge

Date: November 21, 2010

Description: Teen and student suicides are getting an extraordinary amount of media attention this Fall.

The issue has reignited the campaign against bullying. And in fact, last month was National Anti-Bullying Month in the U.S.

Many educators believe bullying is a national crisis. According to Department of Education statistics, one in three school children from grades six through 10 are affected by bullying and harassment.

It has prompted more and more schools and school districts to enforce year-around codes of conduct. This then brings the issue of character education forefront and center.

TBOOK found one of the most highly regarded national authorities on character education at the State University of new York at Cortland. Dr. Thomas Lickona is a developmental psychologist and professor of education.

Dr. Lickona has specialized in this field for over 40-years. He's the author of the bestselling classic, "Educating for Character: How Our Schools Can Teach Respect and Responsibility." Another of his highly acclaimed books is "Character Matters: How to Help Our Children Develop Good Judgment, Integrity, and Other Essential Virtues."

Dr. Lickona directs the Center for the Fourth and Fifth Rs (respect and responsibility), and he served on the advisory council of the Character Education Partnership, a national coalition working to promote character development.

Issue: Pint-Sized Eco-Warriors
Program: The Best of Our Knowledge

Date: November 21, 2010

Description: Speaking of parents (as we were in our last story) exerting their influence as positive role models, children certainly learn about character and ethics by watching adults.

If you have any contact with children, you understand they can become dogmatic about things. Give them a cause they can believe in, and they often beat you over the head with it.

This is never more apparent than when it comes to the environment and climate change. Many of today's youth are turning into a band of eco-police – spying on parents and denouncing their poor recycling habits.

So parents of the world listen and learn from this week's humorous guest commentator. Michael Odell is from Great Britain.

Issue: Character Matters: How to Help Our Children Develop Good Judgment, Integrity, and Other

**Essential Virtues (Part Two)** 

Program: The Best of Our Knowledge

Date: November 28, 2010

Description: Anti-bullying organizations were galvanized into action these past weeks after a Rutgers college student

committed suicide.

Educators across the country are saying the increased suicide rate is demonstrating the need for more

civility, especially when it comes to online privacy.

Many schools have already implemented rules of conduct. And many more schools will now attempt to

enforce year-around conduct codes.

Character education has grown in popularity among educators and parents alike, though some research

does question its effectiveness.

One of the most highly regarded national authorities on character education is Dr. Thomas Lickona, a

developmental psychologist and professor of education at the State University of New York at Cortland.

Issue: Substitute Education for Lysol

Program: The Best of Our Knowledge

Date: November 28, 2010

Description: Our previous story talked about teen suicide, and mentioned the cyberbullying-related suicide death at

Rutgers. Our guest commentator explores that subject in more depth.

Dr. Dawn Watkins writes that "before bathroom walls became virtual, a can of Lysol and a stiff brush

could remove the nasty and vulgar insults that anonymous bullies scrawled.

Watkins goes to say that while the graffiti could be humiliating to its targets, not everyone in the world

could read those slurs with the simple click of their computer mouse. She says today - Lysol won't help

clean the cyber-walls.

Issue: The Academic Minute "Children and Technology"

Program: The Best of Our Knowledge

Date: November 28, 2010

Description: This week's episode continues the relationship between children and technology theme, and features Dr.

Nathan Freier, Assistant Professor of Human-Computer Interaction in the Department of Language, Literature, and Communication with a joint appointment in Information Technology at Rensselaer

Polytechnic Institute.

Issue: President Obama Signs Executive Order to Renew and Enhance the White House Initiative on

**Educational Excellence for Hispanic Americans** 

Program: The Best of Our Knowledge

Date: December 5, 2010

Description: A national education summit was held not long ago in Washington, D.C. Its purpose – to find ways to

increase educational access for Hispanic Americans, improve their lives, and help the US recapture the

highest college graduation rate in the world by the end of this decade.

The forum was followed at the White House by the president signing an Executive Order to renew and

enhance the White House initiative on educational excellence for Hispanic Americans.

Issue: Immigrant Education
Program: The Best of Our Knowledge

Date: December 5, 2010

Description: Just one day after the president signed his Hispanic Education Executive Order, a report came out from

the American Council on Education.

Titled, "Minorities in Higher Education", it points out that many of the educational problems of the nation's Hispanic population come from the challenges Hispanic immigrants face. And it cautions that failing to take the needs of such immigrants into account "might lead to unsustainable reforms or unrealistic

expectations."

According to the Council's report, influxes of immigrants with weak educational backgrounds, has emerged as a major challenge to the nation's efforts to get a larger share of its population through

college.

Well, not only Hispanic education, but immigrant education as a whole, is certainly on the minds of teachers and state and local school systems all around the country. When a community experiences a significant rise in the number of school children who do not speak English, it can impact the very core of

that local school.

To learn more how this actually works in practice, we visit educators in upstate New York – the capital district in and around Albany. But this is one example of what's going on in communities all across this

nation.

Issue: Educational Headlines and Updates From the Word of Science and Space

Program: The Best of Our Knowledge

Date: December 19, 2010

Description: Remember playing with Lego's as a child? Well, a Lego Space Shuttle headed to orbit with the launch of

the space shuttle STS-133 mission. NASA and the Lego Group signed a Space Act Agreement to spark children's interest in STEM – science, technology, engineering and math. Listen to the show to find out

about NASA's educational materials in conjunction with this project.

Next, the International Space Station is celebrating ten years of humans living and working on board it.

And then another landmark is achieved as astronomers from 12 countries on six continents mark the 50<sup>th</sup>

anniversary of the search for extraterrestrial intelligence, better known as SETI.

Issue: Improving STEM Education Requires a Long Term Commitment

Program: The Best of Our Knowledge

Date: December 19, 2010

Description: In concert with our science-themed show today, earlier this year, "Time" magazine featured Thomas

Edison, whose imaginative mind and the inventions he created, changed the course of a young America. It was Edison's inventions that helped lead the country into the 20<sup>th</sup> century through technological

revolutions that created what our nation is today.

With thoughts on that, here's our guest commentator, Dr. Mel Schiavelli, President and CEO of Harrisburg

University of Science and Technology.

Issue: "The Short Bus: A Journey Beyond Normal"

Program: The Best of Our Knowledge

Date: December 26, 2010

Description: Last month, the U.S. celebrated the 35<sup>th</sup> anniversary of the law now know as the Individuals with

Disabilities Education Act, or IDEA.

When President Gerald Ford signed the original act at the end of 1975, nearly 1.8 million youth with disabilities were excluded from most public schools. Today, the landmark civil rights measure provides

America's 6.6 million children with disabilities the right to public education.

Now nearly 60% of students with disabilities spend 80% of their school day in general education

classrooms alongside their nondisabled peers. But it wasn't always that way.

Our first guest, Jonathan Mooney, dropped out of school for awhile after being labeled severely dyslexic and ADHD in grade school. Yet, he went on to graduate from Brown University with honors, in English no

less.

# **CATEGORY: GOVERNMENT**

Issue: New York Center for Astrobiology Undergraduate Student Seminar Prize Winners

Program: The Best of Our Knowledge

Date: July 4, 2010

Description: First – some news from out of this world... now that's back on our world.

Japan's Hayabasa asteroid probe just completed a seven-year trip around the solar system. The capsule plunged safely to Earth last month in a remote part of Australia, and it's been returned to Japan for analysis.

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for new teachers to find jobs and for long-term sustainability."

Meanwhile, with the fall elections looming, it looks like lots of seats in congress are up for grabs. What could that mean for education policy and spending? Well, there's a chance representative John Kline of Minnesota could become chairman of the House Education and Labor Committee. Kline voted against both the stimulus and the recent edujobs bill. He'd like to see more money given to special education. Congressman Kline says he agrees with Education Secretary Arnie Duncan on expanding charter schools, and what he describes as the need to "break the tenure stranglehold... teachers unions have..."

Issue: What Leaving No Child Behind Really Means

Program: The Best of Our Knowledge

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Description: As we've reported on several times in this program, the Obama administration is working with congress to

try and reauthorize what's now termed the No Child Left Behind Law. When the renewal occurs, perhaps next year, it will then revert back to the original name, the Elementary and Secondary Education Act.

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# **CATEGORY: GOVERNMENT (Cont'd)**

Issue: President Obama Signs Executive Order to Renew and Enhance the White House Initiative on

**Educational Excellence for Hispanic Americans** 

Program: The Best of Our Knowledge

Date: December 5, 2010

Description: A national education summit was held not long ago in Washington, D.C. Its purpose – to find ways to

increase educational access for Hispanic Americans, improve their lives, and help the US recapture the

highest college graduation rate in the world by the end of this decade.

The forum was followed at the White House by the president signing an Executive Order to renew and

enhance the White House initiative on educational excellence for Hispanic Americans.

# **CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION**

Issue: Astronomers Find New Planet That Could Support Life

Program: The Best of Our Knowledge

Date: November 14, 2010

Description: Our first story is ripped right out of today's headlines.

You may have heard that astronomers unveiled a new candidate in their search for an Earth-like planet outside our solar system in the so-called "habitable zone." That's an area with conditions that could support life, like where Earth resides in its orbit.

Study co-leader, Steven Vogt, is from the University of California-Santa Cruz. Based on star surveys and similar discoveries of multiple planet solar systems nearby, Dr. Vogt estimates that 20 to 40 billion worlds orbit the habitable zones of their stars in our own Milky Way.

And that's where our research story is headed... to the Milky Way. It's titled, "MIPSGAL Survey and the Discovery of Debris Disk Candidates." MIPSGAL (which stands for Multi-Band Imaging Photometer for Spitzer) is an extensive infrared survey of the galactic plane of the Milky Way, our galaxy, using the Spitzer Space Telescope.

Astronomers use infrared light (light we cannot see) to look at objects cooler than stars, and view more distant regions, such as the center of our galaxy.

To help us understand this, we spoke with Dr. Sachindev Shenoy, an astronomer and NASA postdoctoral fellow at the NASA Ames Research Center in California.

Issue: **Pint-Sized Eco-Warriors**Program: The Best of Our Knowledge

Date: November 21, 2010

Description: Speaking of parents (as we were in our last story) exerting their influence as positive role models, children certainly learn about character and ethics by watching adults.

If you have any contact with children, you understand they can become dogmatic about things. Give them a cause they can believe in, and they often beat you over the head with it.

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So parents of the world listen and learn from this week's humorous guest commentator. Michael Odell is from Great Britain.

Issue: Oceans and Climate Change
Program: The Best of Our Knowledge
Date: November 21, 2010

Description: This week's Academic Minute features Dr. James Carlton, Professor of Marine Sciences and Director of

the Williams College Mystic Seaport Maritime Studies Program.

# **CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)**

Issue: Titan is a Prebiotic Laboratory: Development of Complex Organics in an Abiotic Environment

(Part One)

Program: The Best of Our Knowledge

Date: December 12, 2010

Description: Many listeners may have been as excited as we were to see the detailed pictures of the comet Harley 2

taken by NASA's EPOXI mission during its close encounter with the comet last month.

Jets of melting ice streamed from both ends of the comet as the Deep Impact probe gave humans only

our fifth close look at a comet.

Comets are essentially frozen leftovers from the dawn of the solar system some 4.6 billion years ago. Many scientists believe they could have delivered water and life's early ingredients, organic chemicals, to

earth's oceans during frequent impacts.

While that mission took five years to reach its point of intersection with the comet... another mission, Cassini, has been underway for 13-years and has "parked" itself near Saturn investigating its largest

moon, Titan.

Titan has a diameter roughly 50% larger than Earth's moon, and is 80% more massive. It's the second-

largest moon in the solar system, and is larger by volume than the planet Mercury.

Findings from the Cassini spacecraft indicate that Titan has an environment that resembles Earth's at the

time that life first got a foothold.

Our guest scientist is Dr. mark Smith, a Professor in the Department of Chemistry at the University of

Arizona in Tucson. Dr. Smith tells TBOOK that some of his work to learn more abou Titan is collaborative

with the Cassini mission.

Issue: The Academic Minute "Life on Earth's Moon?"

Program: The Best of Our Knowledge

Date: December 12, 2010

Description: This week's episode features Dr. M. Darby Dyar, Associate Professor of Astronomy, Mount Holyoke

College.

# **CATEGORY: ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)**

Issue: Titan is a Prebiotic Laboratory: Development of Complex Organics in an Abiotic Environment

(Part Two)

Program: The Best of Our Knowledge

Date: December 19, 2010

Description: And that brings us to our next story. In many respects, Saturn's largest moon, Titan, is one of the most

Earth-like worlds found to date. With its thick atmosphere and organic-rich chemistry, Titan resembles a frozen version of Earth, several billion years ago, before life began pumping oxygen into the atmosphere.

Last week, we learned that Titan is of great interest to scientists (and our next guest) because it has a substantial, active atmosphere. Since the arrival of the Cassini mission six years ago, many of Titan's secrets have been revealed, including rivers and lakes of liquid ethane and methane which form clouds

and rain.

An update from last week's show... NASA Program Manager, Bob Mitchell, says the Cassini spacecraft is behaving exactly as it should since it went into that "safe mode" we told you about. He's confident by the time this show airs, that they'll restore the software from the backup and restart it without problems.

This week, we wrap up our story about Titan, including a discussion about the future of such scientific missions, and cost factors for trying to find the origins of life.

# **CATEGORY: MINORITIES, WOMEN & AGING**

Issue: National Disability Employment Awareness Month

Program: The Best of Our Knowledge

Date: October 17, 2010

Description: "Talent has no boundaries: workforce diversity includes workers with disabilities."

That's this year's official theme for October's National Disability Employment Awareness Month.

The theme was chosen to show the public that workers with disabilities have valuable skills and talents that can and are used in the workplace.

More and more, people are finding help entering the workplace by bringing a friend with them... a four legged friend, but not as a pet. These are highly trained service dogs which learn up to 90 commands.

One of the premiere non-profits doing this training is Assistance Dogs of the West (ASW) in Santa Fe, New Mexico. Through educational and vocational programs, ADW provides trained assistance dogs to people with disabilities in order to increase their independence and self-reliance. Plus, Assistance Dogs of the West teaches students to train dogs to help people.

This week, TBOOK talks with ADW Executive Director, Carolyn Clark Beedle, and Student Trainer, Kaila Mathews.

Next week, and ADW clients who is in training with her service dog describes the real-life benefits she's deriving. And we also talk about returning veterans and their dogs.

Issue: Making Connections: Assistance Dogs of the West

Program: The Best of Our Knowledge

Date: October 24, 2010

Description: It's hoped the annual celebration of Disability Employment Awareness Month heightens consciousness, while recognizing the contributions of Americans with disabilities to both the workforce and to society.

During October, tribute is paid to the accomplishments of men and women with disabilities whose work helps keep the nation's economy strong... and by reaffirming their commitment to ensure equal opportunity for everyone.

The effort to educate the public concerning issues related to disability and employment began as far back as 1945 when congress enacted a public law declaring (at that time) the first week of October for recognizing the need to employ persons with disabilities.

Fast forward to just last year, and a report showed that the portion of the labor force with disabilities has grown to some 23%. So then it may come as a surprise to learn that just last month congress finally passed legislation that removed the term "mental retardation" from federal laws. The phrase is now "an individual with an intellectual disability" that goes into all existing and future health, education and labor laws.

Which brings us to our feature story. Assistance Dogs of the West has the largest and most progressive service dog education program in the U.S.

Last week we learned that ADW trains dogs for people with physical, psychiatric, and emotional disabilities. We spoke with one of the student trainers. They range in age from 8 to 60. Some of the students themselves are at-risk, or have some form of disability. They teach dogs 90 commands.

# **CATEGORY: MINORITIES, WOMEN & AGING (Cont'd)**

Issue: Making Connections: Assistance Dogs of the West (Continued)

Program: The Best of Our Knowledge

Date: October 24, 2010

Description: Students have been helping ADW in Santa Fe, NM train service dogs since 1995. Their student programs

run year-around, and in many cases have a one dog to one student ratio. ADW features as many as seven in-school and after-school programs with about 130 student trainers. About 40 student traners for students who are "at-risk" encompass another four daytime and after-school programs. And there are another three locations with 40 student trainers for students with disabilities. There are yet other programs where all students are mixed. We also learned last week that is costs a total of \$20,000 to train

and graduate each dog..

Issue: President Obama Signs Executive Order to Renew and Enhance the White House Initiative on

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To learn more how this actually works in practice, we visit educators in upstate New York – the capital district in and around Albany. But this is one example of what's going on in communities all across this nation.

# **CATEGORY: YOUTH & FAMILY**

Issue: Exxonmobil Bernard Harris Summer Science Camp Theme: "Quest For Life"

Program: The Best of Our Knowledge

Date: October 3, 2010

Description: The Bernard Harris Summer Science Camp is one of four signature educational programs of the Harris

Foundation. Its aim? Make a difference in the lives of students in the U.S. These grassroots initiatives reach into some of the most economically disadvantaged schools in the country to give students hope for

using education to move beyond their current environment.

Dr. Harris says, "It's rewarding to realize how many kids we can reach by providing a new and fun experience involving science while raising awareness about math and science careers."

At camp, students attend daily classes in natural science, engineering, mathematics, and technology. These are taught by professors of participating universities and secondary classroom teachers. Middle school students, working in teams of six, participate in interdisciplinary lab experiences that link physical and life sciences, math, engineering design, critical reading and writing, and community building.

Issue: Teen Read Week

Program: The Best of Our Knowledge

Date: October 10, 2010

Description: In other education news, research shows that teens who read for fun, and not just for school, score

significantly higher on reading tests. While those who don't, lose critical reading skills important for

academic and workplace success.

So, it's good to learn that teen library visits are up nationwide. This is the report from the Young Adult Library Services Association, a division of the American Library Association. And it comes as they announce their Teen Read Week going on this month.

The association says with so many options for entertainment, plus the large amount of schoolwork, busy distracted teens can often overlook reading for pleasure. So Teen Read Week is a time to remind teens that reading is fun, free, and can be done anytime and anywhere.

# **CATEGORY: YOUTH & FAMILY (Cont'd)**

Issue: **Pilot Pre-K Literacy Program**The Best of Our Knowledge

Date: October 10, 2010

Description: In related news, numerous studies show the link between vocabulary and early literacy skills, and

academic achievement. The problem nationwide is the increasingly large number of children who enter

kindergarten lacking these literacy skills.

For example in Ohio, Kindergarten Readiness Assessment Literacy test results show 56% of Cincinnati public school children struggle with literacy skills. And, one-third of children entering kindergarten will require intensive intervention to be successful. This is especially true for children whose families are considered low-income. These are "at-risk" predominantly minority children.

This is why the University of Cincinnati (one of the nation's leading urban research institutes), Cincinnati Children's Hospital Medical Center (one of the top five pediatric hospitals in the country), and the Children's Home of Cincinnati have partnered to form Ohio's School Readiness Collaborative, or (SRC).

The program is taking a three-tiered approach. Its goals are to reach children who are at risk of illiteracy, identify early learning issues, and provide intense learning support.

The evidence-based theories suggested by the Ohio School Readiness Collaborative are ready for testing. They're prepared to begin a 12-month pilot program that will test its illiteracy intervention model in up to 400 children who are preparing to enter Cincinnati public schools as kindergarteners.

Issue: Character Matters: How to Help Our Children Develop Good Judgment, Integrity, and Other

**Essential Virtues** 

Program: The Best of Our Knowledge

Date: November 21, 2010

Description: Teen and student suicides are getting an extraordinary amount of media attention this Fall.

The issue has reignited the campaign against bullying. And in fact, last month was National Anti-Bullying Month in the U.S.

Many educators believe bullying is a national crisis. According to Department of Education statistics, one in three school children from grades six through 10 are affected by bullying and harassment.

It has prompted more and more schools and school districts to enforce year-around codes of conduct. This then brings the issue of character education forefront and center.

TBOOK found one of the most highly regarded national authorities on character education at the State University of new York at Cortland. Dr. Thomas Lickona is a developmental psychologist and professor of education.

Dr. Lickona has specialized in this field for over 40-years. He's the author of the bestselling classic, "Educating for Character: How Our Schools Can Teach Respect and Responsibility." Another of his highly acclaimed books is "Character Matters: How to Help Our Children Develop Good Judgment, Integrity, and Other Essential Virtues."

Dr. Lickona directs the Center for the Fourth and Fifth Rs (respect and responsibility), and he served on the advisory council of the Character Education Partnership, a national coalition working to promote character development.

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# **CATEGORY: YOUTH & FAMILY (Cont'd)**

Issue: Character Matters: How to Help Our Children Develop Good Judgment, Integrity, and Other

**Essential Virtues (Part Two)** 

Program: The Best of Our Knowledge

Date: November 28, 2010

Description: Anti-bullying organizations were galvanized into action these past weeks after a Rutgers college student

committed suicide.

Educators across the country are saying the increased suicide rate is demonstrating the need for more

civility, especially when it comes to online privacy.

Many schools have already implemented rules of conduct. And many more schools will now attempt to

enforce year-around conduct codes.

Character education has grown in popularity among educators and parents alike, though some research

does question its effectiveness.

One of the most highly regarded national authorities on character education is Dr. Thomas Lickona, a developmental psychologist and professor of education at the State University of New York at Cortland.

51%

KDND-FM HD2 Saturdays, 7:30A-8:00A

<u>Description</u>
Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

#### **EDUCATION**

Program: 51%

Date: July 18, 2010 Time: 7:30A-8:00A

Description:

Despite strides forward in gender equality in Europe, a recent survey showed that 62% of Europeans believe gender inequality still exists. To help make that elusive concept a reality in the 27 countries of the UE, the European Commission presented a Women's Charter before International Women's Day in March. Vivian Redding is Vice President of the European Commission and the European Commissioner for Justice, Fundamental Rights and Citizenship. She spoke with UN Radio's Diane Bailey.

We all know one of these women – driven to succeed, driven to excel, yet never satisfied. Or maybe you're one of these women. Author Marcia Reynolds says there are a lot of them – and the women's rights movement may be partly responsible. In her book, "Wander Woman: How High Achieving Women Find Contentment and Direction", she offers some advice for women who are looking for more.

And finally, an award winning program which has taught semi-literate women in one part of India to be newswomen may be expanded to other parts of the country. Kabar Laharia, a weekly newspaper in a rual Utar Pradesh, was set up by a non-profit which won an international literacy prize for its work in 2009. This small newspaper, written by a group of marginalized women, is now described by locals as a "Weapon of the Weak." Correspondent Christopher Weeks reports.

Program: 51%

Date: July 25, 2010 Time: 7:30A-8:00A

Description:

Dozens of women are raped every day in the Democratic Republic of Congo. That's despite the presence of the largest UN peacekeeping force in the world. Researchers estimate as many as five and a half million people died in the Democratic Republic of Congo in the last two decades. Yet the victims of that are not just men in uniforms. Most people died from starvation and disease. Nearly half were children under five. And amidst the fighting, amidst the war within the war, tens of thousands of women were raped... so many, Washington correspondent Laura liyama reports, that it's almost becoming part of the culture.

Now to another type of violence... the reality of living with the Mafia. The vast majority of businesses in Sicily still fork over something called pizzo. Basically, it's extortion money paid to the Mafia. "You pay the money, we won't set fire to your business or threaten your family," is the basic explanation. Pizzo in Sicilian means the beak of a chicken. That's because the Mafia pokes at businesses, taking a little money each month, as a chicken pecks around the farmyard for food. Pizzo helps keeps Sicily poor by hobbling the economy there. Few people defy the practice. But Nancy Greenlease introduces us to the Sicilian who's leading the charge against Pizzo: an 81-year-old grandmother.

If Annette Funicello and Gidget were the teen role models from Hollywood in the sixties... who are girls modeling themselves on today? Author Selena Rezvani has the answer – and the question is what kind of adults will these role models create? Selena Rezvani is the author of "The Next Generation of Women Leaders" and she'll now be a regular commentator on 51%. We're delighted to have her.

And finally, a little bit of Artspace. Any self-respecting prog rock fan knows progressive rock and space music in the 1970s was all about the Mellotron. Before digital synthesizers, it was an instrument that played back the sounds of orchestras, choirs, and a variety of unexpected, mind-bending sounds. Director Dianna Dilworth's film goes back to the birth of the Mellotron in the late 1940s and the Chamberlin keyboard... and explains how it turned into an instantly recognizable, though often unidentifiable, part of modern music. John Diliberto has more.

EDUCATION (Cont'd)

Program: 51%

Date: August 15, 2010 Time: 7:30A-8:00A

Description:

This is episode number 1,100 of 51%. We've had four hosts, countless guests and always, a focus on current events from a women's perspective. This week, I'd like to share some of my very favorite interviews from my time as host. First, MacArthur Fellow Lateefha Simon. She's a young fireball of a woman who, at 19, became the youngest head of a social agency in the United States when she was named Executive Director of the Center for Young Women's Development in San Francisco. She was made a MacArthur Genius Fellow in 2005 and now leads the Lawyer's Committee for Civil Rights of the San Francisco Bay Area. I met her when she was speaking at the annual Omega Women and Power Conference.

Sakeena Yacoobi is a very little woman... but only if you measure her height. Dr. Yacoobi has been a tireless advocate for the women and children of her native Afghanistan. The organization she founded, the Afghan Institute of Learning, has educated over 13,000 teachers. It serves 350,000 Afghan women and children each year at 41 learning centers and four health centers. AlL employs 450 Afghans, 70% of whom are women.

And finally, meet a young New York woman who was training to be a social worker and ended up rehabbing a hotel into subsidized housing, or grants – but when one client after another told her they lived in the hotel Newburgh without heat, without water, surrounded by crime and drugs, she went to see for herself. And transforming that rundown welfare hotel into a model for combining artists lofts and creative space with housing for the pool, the mentally ill and society's castoffs became her passion. She has succeeded beyond anyone's expectations – and that hotel, now known as the Cornerstone Residence at Safe Harbors of the Hudson, is one of New York State's proudest achievements.

Program: 51%

Date: September 12, 2010

Time: 7:30A-8:00A

Description:

Let's talk about our weight. Not how we look and not what the media tells us is the feminine idea. Let's talk about what America's growing problem with excess weight is doing to our health. Dr. Carolyn Kaplan is a reproductive endocrinologist who practices in Atlanta, Georgia... and she says not only is obesity responsible for the growing number of first and second grade girls who are hitting puberty, but it's also responsible for a syndrome that could have a deadly outcome... it's called Polycystic Ovary Disease..

As the economy continues to stumble along, we're all looking for the smartest way to handle whatever money we have. Flexible spending accounts. Do you have any idea what they are? Personal finance expert Manisha Thakor says you should.

Manisha Thakor is an author and a frequent speaker on personal finance for women. If you'd like to see her in person, she'll be at the Omega Institute's Women and Power Conference in New York's Judson Valley later this month.

Finally, do you remember the excitement when you first learned to read? Those letters made words and those words created stories that took you anywhere you wanted to go – they helped you learn about the world. NPR visited Chameli Weila, a woman from a small village in Tibet who says the alphabet is the most powerful tool in the world.

#### **ECONOMY**

Program: 51%

Date: July 11, 2010 Time: 7:30A-8:00A

Description:

Most Americans believe that breast cancer is the greatest threat to women. But statistics indicate that women in the US run a far greater risk of dying from lung cancer – even if they've never smoked. Lung cancer kills more women than breast cancer and all other malignant cancers combined. Yet research on lung cancer lags far behind studies on both breast and prostate cancer. A new report called "Out of the Shadows... Women and Lung Cancer," urges more funding for research.

This recession has resulted in a major attitude shift. Saving, not spending, it suddenly a virtue again. And personal finance expert Manisha Thakor has talked about the dangers of credit cards. Yet today she says there are some things to like about plastic.

Despite that fact that women now equal men in the nation's workforce, America's work policies are still stuck in a Donna Reed world. Sick time, family leave, child care policies still operate as though someone is at home with children full time. And for many women, according to author Selena Rezvani, that's forced a terrible choice.

And finally, writer Nancy Foote is one our favorites here at 51%. Today, she talks about an outrageous grandma, body image, and a bath that opened an insecure young girl's eyes.

Program: 51%

Date: August 1, 2010 Time: 7:30A-8:00A

Description:

This recession has been a lesson in gratitude for those of us who have managed to keep our jobs. Nothing feels safe right now and the temptation is to lay low... offering ideas and making waves seems pretty risky when job cuts are hitting every industry. But consultant Rebecca Shambaugh argues in her new book that now is exactly when tomorrow's leaders are emerging – and they can learn a lot from Hillary Clinton. The book is "Leadership Secrets of Hillary Clinton."

Do you pay the bills in your household? And if so, do you still write checks every month? There's something very comforting about that monthly routine, but personal finance expert Manisha Thakor explains why it might be time to transfer that routine to your computer.

Finally, we're all aware of the war raging below the US southern border. The violence in Mexico seems to be everywhere – but one of the worst places is just across from El Paso, Texas – the city of Juarez. In Juarez, death and violence has become an every day event because of an ongoing turf war between two major drug cartels. 5,000 people have been murdered in Juarez in the last two and a half years. The violence has been devastating for the people living in the town – especially the children. Now a book's just been published that shows the impact of the drug violence on the children. Monica Ortiz Uribe filed this for the World Vision Report.

ECONOMY (Cont'd)

Program: 51%

Date: August 25, 2010 Time: 7:30A-8:00A

Description:

In Pakistan, a flood that killed more than 1,500 people was followed by heavy rains. More than 650 thousand homes were destroyed in the worst flooding there in eighty years. Scientists say we should expect hotter temperatures and more severe weather around the world as a result of climate change. As sea levels rise, coastal communities are becoming more and more concerned about devastating floods. Sandy Hausman visited a chain of islands off the coast of Panama where about 50,000 people are prepared to abandon their homes, churches, schools – and a way of life they've enjoyed for centuries.

We move on now to India, and a changing economy. 10 million people work as street vendors in India. A quarter of them are women, and that number is rising. Women vendors face many obstacles including sexual harassment and violence on the job. But for many, that could be a thing of the past. Will Everett with the World Vision Report has more.

Our parents were a generation of savers. Until recently, we'd been a generation of spenders. Personal finance expert Manisha Thakor says we're changing our ways, but there are still some strange ideas many of us have that keep us from saving more.

And, finally, 51%'s Katie Britton had a chat with Sam Wasson, the author of a new book about the story behind "Breakfast at Tiffany's." It's called "Fifth Avenue, Five AM." It turns out this is a movie that didn't go at all as originally planned.

Program: 51%

Date: August 29, 2010 Time: 7:30A-8:00A

Description:

This year marks the release of the 4<sup>th</sup> edition of "Killing Us Softly", Jean Kilbourne's landmark film highlighting the impact of advertising subtle – and not so subtle – messages on society, and particularly young women. I spoke with Jean about not only what's changed since the film's first release in the late 70s, but the potential impact of advertising with the power of not only research, but technology.

Author Selena Rezvani has an issue with the growing claim that women are now equal – that discrimination in the workplace against women is a thing of the past. However – she also ways women may never be in a better position to make that a reality.

In Sicily's capital, Palermo, fast food is available on nearly every corner with nary a golden arch in sight. Sicilians devour what they call street food at affordable prices for a population that's struggling to get by. One in every three Sicilians lives below the poverty level. Many fill their bellies with chickpea fritters, fried rice balls, and even spleen sandwiches. Nancy Greenlease has more.

Just a quick note to remind you of an important and very interesting conference coming up soon. The Omega Institute's annual Women and Power is coming up September 24-26 at the Omega Institute in new York's Hudson Valley. Women travel from all over the world to attend, and it's an opportunity to not only network and share ideas, but to recharge your creative battery. 51% is proud to be a media partner for this year's conference, and among the featured speakers will be empowerment trainer Gail Straub, author and journalist Gail Collins, and women you've met here on 51% - civil rights activist Lateefha Simon, Women Without Borders founder Edit Schlaffer, and our favorite personal finance expert, Manisha Thakor.

ECONOMY (Cont'd)

Program: 51%

Date: September 12, 2010

Time: 7:30A-8:00A

Description:

Let's talk about our weight. Not how we look and not what the media tells us is the feminine idea. Let's talk about what America's growing problem with excess weight is doing to our health. Dr. Carolyn Kaplan is a reproductive endocrinologist who practices in Atlanta, Georgia... and she says not only is obesity responsible for the growing number of first and second grade girls who are hitting puberty, but it's also responsible for a syndrome that could have a deadly outcome... it's called Polycystic Ovary Disease..

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#### **HEALTH**

Program: 51%

Date: July 4, 2010 Time: 7:30A-8:00A

Description:

The Gulf Coast oil spill is likely to be with us far into the future. The millions of gallons of oil that spewed into the ocean from the crippled BP oil well have created an economic and environmental disaster. But environmentalists believe the one silver lining may be that this accident may spur new interest in preserving the environment, and slowing the rush to tap more fossil fuel. Marcie Keever is Clean Vessels Director for the environmental group Friends of the Earth and she spoke with me by phone from California. After that interview, the president did, in fact, impose a moratorium on that Arctic drilling until 2011.

Doctors admit it's obvious that men and women are different – but that hasn't been reflected in research or diagnosis or treatment. Yet researchers have unveiled important gender differences in heart attacks and lung cancer. They say it's time to heighten awareness that gender is an important factor in health. Washington correspondent Laura liyama has more from a Swedish embassy forum.

And finally, writer Birdie Jaworski has a memory to share for a hot summer season. As scientists continue to investigate the cause for the mysterious disappearance of honeybees, she remembers not only the bees that were her neighbors when she was a child, but what she's learned about herself because of them.

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HEALTH (Cont'd)

Program: 51%

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#### **ENVIRONMENT, ENERGY & TRANSPORTATION**

Program: 51%

Date: July 4, 2010 Time: 7:30A-8:00A

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Description:

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#### ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Program: 51%

Date: September 5, 2010

Time: 7:30A-8:00A

Description: When Elizabeth Putnam was a college student in the fifties, the national parks were in trouble. She

wanted to write a paper exploring the possibility of creating a new version of FDR's Civilian Conservation

Corps... and that paper led to a lifetime leading an organization that has involved thousands of Americans. This year, she was given a Presidential Citizens Medal for her service to the country.

60-80% of Afghanistan's marriages are forced, and over half of all brides are under age sixteen. Nearly 90% of Afghan women say they have experienced physical, sexual, or psychological violence or forced marriage in their lifetime. Still, there have been some advances that were documented in a Human Rights Watch report released this year and many activists want the US to tie women's rights to our strategy in Afghanistan. Washington correspondent Laura liyama has more.

Program: 51%

Date: September 19, 2010

Time: 7:30A-8:00A

Description:

The Haiti earthquake devastated an already devastated country... and the world opened its heart in response. Aid poured in to Haiti in the days and weeks following the quake, but much of that aid has still not reached the people who need it. There have been disasters since then which have turned the media's attention away from Haiti, but thousands of people are still living in tents, still having trouble finding food and clean water. The thousands of women are now victims of rape – attacked as they went to find water, as they tried to bathe, as they slept in their tents. Madre is an international human rights organization that has kept its attention on Haiti even as it reached out to help women coping with the aftermath of flooding in Pakistan and ramps up its efforts to bring attention to the clean water crisis in Gaza. I spoke with Lisa Davis, Human Rights Advocacy Director for Madre, who says the situation in Haiti could be improved with something as simple as better lighting.

Anyone who has ever had a child has probably had that fleeting thought as she watches her baby sleep... how lucky we were. Stillbirth is far more common than many of us know, and doctors admit they don't have a lot of answers about why it happens. Washington correspondent Laura liyama takes a look at a problem that the medical community says most people don't want to talk about.

Most young women (and men, too) are convinced they need to figure out what career they're interested in by the time they're in the early twenties. And those who don't worry that they're wandering aimlessly. But author Selena Rezvani spoke to a successful woman who told her that wandering from job to job and interest to interest may be one of the most valuable gifts you can give yourself.

#### MINORITIES, WOMEN & AGING

Program: 51%

Date: July 11, 2010 Time: 7:30A-8:00A

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Program: 51%

Date: August 8, 2010 Time: 7:30A-8:00A

Description:

Television is often called the "boob tube." Nowhere is the crass name more suitable than Italy. Women wearing lingerie and spike heels jiggle and giggle on almost every television program. They're eye candy that's been dished up for decades for male viewers. Many women have become blind to the objectification. But correspondence Nancy Greenlease reports there is one woman who has made a video that she hopes will promote change. Jamia Wilson is Vice President of Programs at the Women's Media Center... and she also lived in Italy for awhile. I asked her for her analysis of women's portrayal in the media. She says, while Italy may be pretty outrageous, the battle's not over in the US either.

Have you fantasized about getting out of the office and starting your own business? It's a scary prospect, and yet every life coach tells us that the secret of success is doing what you love. Today, women and leadership consultant Selena Rezvani introduces us to a woman who took the plunge – and found out all the experts are right.

And finally, it's time for Artspace. At first thought, medieval music and rock and roll seem like an uncomfortable fit. But then there are the Mediaeval Baebes. The six women in the ten year old group began with 15<sup>th</sup> century music... but John Diliberto, host of NPR's Echoes music show, says their latest album finds the common ground between medieval songs and poetry and new millennium rock.

#### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%

Date: August 15, 2010 Time: 7:30A-8:00A

Description:

This is episode number 1,100 of 51%. We've had four hosts, countless guests and always, a focus on current events from a women's perspective. This week, I'd like to share some of my very favorite interviews from my time as host. First, MacArthur Fellow Lateefha Simon. She's a young fireball of a woman who, at 19, became the youngest head of a social agency in the United States when she was named Executive Director of the Center for Young Women's Development in San Francisco. She was made a MacArthur Genius Fellow in 2005 and now leads the Lawyer's Committee for Civil Rights of the San Francisco Bay Area. I met her when she was speaking at the annual Omega Women and Power Conference.

Sakeena Yacoobi is a very little woman... but only if you measure her height. Dr. Yacoobi has been a tireless advocate for the women and children of her native Afghanistan. The organization she founded, the Afghan Institute of Learning, has educated over 13,000 teachers. It serves 350,000 Afghan women and children each year at 41 learning centers and four health centers. AlL employs 450 Afghans, 70% of whom are women.

And finally, meet a young New York woman who was training to be a social worker and ended up rehabbing a hotel into subsidized housing, or grants – but when one client after another told her they lived in the hotel Newburgh without heat, without water, surrounded by crime and drugs, she went to see for herself. And transforming that rundown welfare hotel into a model for combining artists lofts and creative space with housing for the pool, the mentally ill and society's castoffs became her passion. She has succeeded beyond anyone's expectations – and that hotel, now known as the Cornerstone Residence at Safe Harbors of the Hudson, is one of New York State's proudest achievements.

Program: 51%

Date: August 25, 2010 Time: 7:30A-8:00A

Description:

In Pakistan, a flood that killed more than 1,500 people was followed by heavy rains. More than 650 thousand homes were destroyed in the worst flooding there in eighty years. Scientists say we should expect hotter temperatures and more severe weather around the world as a result of climate change. As sea levels rise, coastal communities are becoming more and more concerned about devastating floods. Sandy Hausman visited a chain of islands off the coast of Panama where about 50,000 people are prepared to abandon their homes, churches, schools – and a way of life they've enjoyed for centuries.

We move on now to India, and a changing economy. 10 million people work as street vendors in India. A quarter of them are women, and that number is rising. Women vendors face many obstacles including sexual harassment and violence on the job. But for many, that could be a thing of the past. Will Everett with the World Vision Report has more.

Our parents were a generation of savers. Until recently, we'd been a generation of spenders. Personal finance expert Manisha Thakor says we're changing our ways, but there are still some strange ideas many of us have that keep us from saving more.

And, finally, 51%'s Katie Britton had a chat with Sam Wasson, the author of a new book about the story behind "Breakfast at Tiffany's." It's called "Fifth Avenue, Five AM." It turns out this is a movie that didn't go at all as originally planned.

#### <u>ISSUES / PROGRAMS L</u>IST

#### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%

Date: August 29, 2010 Time: 7:30A-8:00A

Description:

This year marks the release of the 4<sup>th</sup> edition of "Killing Us Softly", Jean Kilbourne's landmark film highlighting the impact of advertising subtle – and not so subtle – messages on society, and particularly young women. I spoke with Jean about not only what's changed since the film's first release in the late 70s, but the potential impact of advertising with the power of not only research, but technology.

Author Selena Rezvani has an issue with the growing claim that women are now equal – that discrimination in the workplace against women is a thing of the past. However – she also ways women may never be in a better position to make that a reality.

In Sicily's capital, Palermo, fast food is available on nearly every corner with nary a golden arch in sight. Sicilians devour what they call street food at affordable prices for a population that's struggling to get by. One in every three Sicilians lives below the poverty level. Many fill their bellies with chickpea fritters, fried rice balls, and even spleen sandwiches. Nancy Greenlease has more.

Just a quick note to remind you of an important and very interesting conference coming up soon. The Omega Institute's annual Women and Power is coming up September 24-26 at the Omega Institute in new York's Hudson Valley. Women travel from all over the world to attend, and it's an opportunity to not only network and share ideas, but to recharge your creative battery. 51% is proud to be a media partner for this year's conference, and among the featured speakers will be empowerment trainer Gail Straub, author and journalist Gail Collins, and women you've met here on 51% - civil rights activist Lateefha Simon, Women Without Borders founder Edit Schlaffer, and our favorite personal finance expert, Manisha Thakor.

Program: 51%

Date: September 5, 2010 Time: 7:30A-8:00A

Description:

When Elizabeth Putnam was a college student in the fifties, the national parks were in trouble. She wanted to write a paper exploring the possibility of creating a new version of FDR's Civilian Conservation Corps... and that paper led to a lifetime leading an organization that has involved thousands of Americans. This year, she was given a Presidential Citizens Medal for her service to the country.

60-80% of Afghanistan's marriages are forced, and over half of all brides are under age sixteen. Nearly 90% of Afghan women say they have experienced physical, sexual, or psychological violence or forced marriage in their lifetime. Still, there have been some advances that were documented in a Human Rights Watch report released this year and many activists want the US to tie women's rights to our strategy in Afghanistan. Washington correspondent Laura liyama has more.

#### <u>ISSUES / PROGRAMS L</u>IST

#### MINORITIES, WOMEN & AGING (Cont'd)

Program: 51%

Date: September 12, 2010

Time: 7:30A-8:00A

Description:

Let's talk about our weight. Not how we look and not what the media tells us is the feminine idea. Let's talk about what America's growing problem with excess weight is doing to our health. Dr. Carolyn Kaplan is a reproductive endocrinologist who practices in Atlanta, Georgia... and she says not only is obesity responsible for the growing number of first and second grade girls who are hitting puberty, but it's also responsible for a syndrome that could have a deadly outcome... it's called Polycystic Ovary Disease..

As the economy continues to stumble along, we're all looking for the smartest way to handle whatever money we have. Flexible spending accounts. Do you have any idea what they are? Personal finance expert Manisha Thakor says you should.

Manisha Thakor is an author and a frequent speaker on personal finance for women. If you'd like to see her in person, she'll be at the Omega Institute's Women and Power Conference in New York's Judson Valley later this month.

Finally, do you remember the excitement when you first learned to read? Those letters made words and those words created stories that took you anywhere you wanted to go – they helped you learn about the world. NPR visited Chameli Weila, a woman from a small village in Tibet who says the alphabet is the most powerful tool in the world.

Program: 51%

Date: September 19, 2010

Time: 7:30A-8:00A

Description:

The Haiti earthquake devastated an already devastated country... and the world opened its heart in response. Aid poured in to Haiti in the days and weeks following the quake, but much of that aid has still not reached the people who need it. There have been disasters since then which have turned the media's attention away from Haiti, but thousands of people are still living in tents, still having trouble finding food and clean water. The thousands of women are now victims of rape – attacked as they went to find water, as they tried to bathe, as they slept in their tents. Madre is an international human rights organization that has kept its attention on Haiti even as it reached out to help women coping with the aftermath of flooding in Pakistan and ramps up its efforts to bring attention to the clean water crisis in Gaza. I spoke with Lisa Davis, Human Rights Advocacy Director for Madre, who says the situation in Haiti could be improved with something as simple as better lighting.

Anyone who has ever had a child has probably had that fleeting thought as she watches her baby sleep... how lucky we were. Stillbirth is far more common than many of us know, and doctors admit they don't have a lot of answers about why it happens. Washington correspondent Laura liyama takes a look at a problem that the medical community says most people don't want to talk about.

Most young women (and men, too) are convinced they need to figure out what career they're interested in by the time they're in the early twenties. And those who don't worry that they're wandering aimlessly. But author Selena Rezvani spoke to a successful woman who told her that wandering from job to job and interest to interest may be one of the most valuable gifts you can give yourself.

#### DRUG ABUSE

Program: 51%

Date: August 1, 2010 Time: 7:30A-8:00A

Description:

This recession has been a lesson in gratitude for those of us who have managed to keep our jobs. Nothing feels safe right now and the temptation is to lay low... offering ideas and making waves seems pretty risky when job cuts are hitting every industry. But consultant Rebecca Shambaugh argues in her new book that now is exactly when tomorrow's leaders are emerging – and they can learn a lot from Hillary Clinton. The book is "Leadership Secrets of Hillary Clinton."

Do you pay the bills in your household? And if so, do you still write checks every month? There's something very comforting about that monthly routine, but personal finance expert Manisha Thakor explains why it might be time to transfer that routine to your computer.

Finally, we're all aware of the war raging below the US southern border. The violence in Mexico seems to be everywhere – but one of the worst places is just across from El Paso, Texas – the city of Juarez. In Juarez, death and violence has become an every day event because of an ongoing turf war between two major drug cartels. 5,000 people have been murdered in Juarez in the last two and a half years. The violence has been devastating for the people living in the town – especially the children. Now a book's just been published that shows the impact of the drug violence on the children. Monica Ortiz Uribe filed this for the World Vision Report.

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CRIME

Program: 51%

Date: July 25, 2010 Time: 7:30A-8:00A

Description:

Dozens of women are raped every day in the Democratic Republic of Congo. That's despite the presence of the largest UN peacekeeping force in the world. Researchers estimate as many as five and a half million people died in the Democratic Republic of Congo in the last two decades. Yet the victims of that are not just men in uniforms. Most people died from starvation and disease. Nearly half were children under five. And amidst the fighting, amidst the war within the war, tens of thousands of women were raped... so many, Washington correspondent Laura liyama reports, that it's almost becoming part of the culture.

Now to another type of violence... the reality of living with the Mafia. The vast majority of businesses in Sicily still fork over something called pizzo. Basically, it's extortion money paid to the Mafia. "You pay the money, we won't set fire to your business or threaten your family," is the basic explanation. Pizzo in Sicilian means the beak of a chicken. That's because the Mafia pokes at businesses, taking a little money each month, as a chicken pecks around the farmyard for food. Pizzo helps keeps Sicily poor by hobbling the economy there. Few people defy the practice. But Nancy Greenlease introduces us to the Sicilian who's leading the charge against Pizzo: an 81-year-old grandmother.

If Annette Funicello and Gidget were the teen role models from Hollywood in the sixties... who are girls modeling themselves on today? Author Selena Rezvani has the answer – and the question is what kind of adults will these role models create? Selena Rezvani is the author of "The Next Generation of Women Leaders" and she'll now be a regular commentator on 51%. We're delighted to have her.

And finally, a little bit of Artspace. Any self-respecting prog rock fan knows progressive rock and space music in the 1970s was all about the Mellotron. Before digital synthesizers, it was an instrument that played back the sounds of orchestras, choirs, and a variety of unexpected, mind-bending sounds. Director Dianna Dilworth's film goes back to the birth of the Mellotron in the late 1940s and the Chamberlin keyboard... and explains how it turned into an instantly recognizable, though often unidentifiable, part of modern music. John Diliberto has more.

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CRIME (Cont'd)

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Time: 7:30A-8:00A

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Program: 51%

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#### YOUTH & FAMILY

Program: 51%

Date: July 11, 2010 Time: 7:30A-8:00A

Description:

Most Americans believe that breast cancer is the greatest threat to women. But statistics indicate that women in the US run a far greater risk of dying from lung cancer – even if they've never smoked. Lung cancer kills more women than breast cancer and all other malignant cancers combined. Yet research on lung cancer lags far behind studies on both breast and prostate cancer. A new report called "Out of the Shadows... Women and Lung Cancer," urges more funding for research.

This recession has resulted in a major attitude shift. Saving, not spending, it suddenly a virtue again. And personal finance expert Manisha Thakor has talked about the dangers of credit cards. Yet today she says there are some things to like about plastic.

Despite that fact that women now equal men in the nation's workforce, America's work policies are still stuck in a Donna Reed world. Sick time, family leave, child care policies still operate as though someone is at home with children full time. And for many women, according to author Selena Rezvani, that's forced a terrible choice.

And finally, writer Nancy Foote is one our favorites here at 51%. Today, she talks about an outrageous grandma, body image, and a bath that opened an insecure young girl's eyes.

Program: 51%

Date: July 25, 2010 Time: 7:30A-8:00A

Description:

Dozens of women are raped every day in the Democratic Republic of Congo. That's despite the presence of the largest UN peacekeeping force in the world. Researchers estimate as many as five and a half million people died in the Democratic Republic of Congo in the last two decades. Yet the victims of that are not just men in uniforms. Most people died from starvation and disease. Nearly half were children under five. And amidst the fighting, amidst the war within the war, tens of thousands of women were raped... so many, Washington correspondent Laura liyama reports, that it's almost becoming part of the culture.

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YOUTH & FAMILY (Cont'd)

Program: 51%

Date: September 19, 2010

Time: 7:30A-8:00A

Description:

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Program: 51%

Date: September 26, 2010

Time: 7:30A-8:00A

Description:

It's a stressful world, and our constant access to information, our long workdays and the go go go schedule that makes our cars seem like a second home isn't making it any more relaxing. Enter Tammy Strobel, whose first e-book, Simply Car-Free, caught the eye of the NY Times. She's a former member of the rate race who, with her husband, has made a conscious decision to simplify. And part of that change has left them with no wheels.

New homes in America keep getting bigger and bigger. The average new American home is about 2,400 square feet. Moving up to a bigger house can seem like a sign of success... or it might feel necessary for a growing family. But in the face of pressure to buy big... some people are choosing to downsize their homes... way, way down. Rebecca Williams visits some of the tiniest houses on the block.

And finally, let's discuss what was supposed to be an amazing convenience – the disposable diaper. But we now know they're a landfill nightmare – and baby bottoms do better in cloth diapers. Marny Chesteron with Earthbeat features a reporter who's discovered while living in Poland that after twenty years of disposables... Poland's starting to embrace the cloth nappy.

# **PUBLIC FILE, PART 1**

KDND-FM HD2 Saturdays, 6:00A-6:30A

## PUBLIC FILE Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

### PUBLIC FILE ASCERTAINED COMMUNITY ISSUES

- 1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
- 2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
- 3. <u>HEALTH</u>, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
- 4. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
- 5. <u>MINORITIES, WOMEN & AGING</u>, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
- 6. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
- 7. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
- 8. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
- 9. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

#### **EDUCATION**

Issue: Date Violence Prevention

Program: Public File
Date: April 11, 2010
Time: 6:00A-6:30A

Description: The Child Abuse Prevention Center is a state, national and international service, training, research and

resources center dedicated to protecting children and building healthy families. The Child Abuse Prevention Center, known as the CAP Center, has a 30 year history of preventing child abuse, neglect

and abandonment through three core strategies: Safety, education and advocacy. Located in

Sacramento, California, the Child Abuse Prevention Center is home to three unique agencies. Governed by a single board of directors, each organization takes a different but complementary approach to prevent child abuse. Agencies at the CAP Center include the Child Abuse Prevention Council of Sacramento, Lift the Children and Prevent Child Abuse California. Child abuse fuels crime and suicide, broken marriages and substance abuse. Adults who were abused as children suffer sharply increased risk of heart disease, cancer, injuries and chronic lung and liver disease. In addition to destroying lives, child abuse costs California taxpayers an estimated \$95 billion a year. The cost of prevention is a fraction of that. The CAP

Center is leading efforts to stop this preventable tragedy.

Issue: Local Scottish Heritage

Program: Public File
Date: April 18, 2010
Time: 6:00A-6:30A

Description: The Caledonian Club of Sacramento, which was established in 1876, is a non-profit organization formed

to preserve Scottish heritage. Club membership is open to any one of Scottish birth or descent, their kin, and to any person interested in the rich and historic traditions of Scotland. Their regional Scottish-American cultural society hosts many annual events, including the Sacramento Valley Scottish Highland Games & Gathering. The club's goals and purposes are to bring together people of Scottish descent, practice and preserve Scottish traditions, educate the public about Scottish traditions and heritage, promote goodwill among people of Scottish heritage and the public, and perform local charitable works.

Issue: Helping the Homeless of Placer County

Program: Public File
Date: April 25, 2010
Time: 6:00A-6:30A

Description: Placer Care Coalition, Inc. (PCCI) supports four local agencies. Lazarus Project helps the homeless men

and women in Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, parenting classes, and access to health care. What Would Jesus Do? provides a staff of volunteers who provide food, hot coffee, and soup seven days a week to the homeless persons who sleep on the street. They also provide referrals, and transport them to medical appointments, the Employment Development Department and Veterans agencies. In a typical year, WWJD feeds over 18,500 people, which is the equivalent of 37,000 meals in the Placer County area. Roseville Home Start provides transitional housing for up to a year in a drug and alcohol-free environment for families with children, helping them with personal counseling, money management, and educational skills. Home Start strives to see these families gainfully employed and into their own homes. They serve on the average 100 persons a month. St. Vincent De Paul provides a wide variety of assistance to the working poor and the homeless. During the year 2006 they served 2,000 hot meals a month, and they serve over 75 seniors a month with their Brown Bags and Brown Box programs. They were also able to house 21 destitute families in their transitional living units and gave assistance with rent and utility bills to needy renters. The goal for the 2010 Raising Spirits fundraiser is to provide each agency with a check for \$10,000.

EDUCATION (Cond'd)

Issue: Mentoring Male Youth

Program: Public File
Date: May 2, 2010
Time: 6:00A-6:30A

Description: Playmakers coach and mentor boys on the core values of accountability, commitment, teamwork and

family to prepare them to become men of enduring character who will lead their families and their community. The Rancho Cordova-based group has held camps for high school and youth teams in the Sacramento area and Southern California and hopes to expand the concept beyond the state. But while Playmakers camps are no cost, the players aren't getting a free ride. As part of the organization's mission, every camp participant agrees to do community service. Players have cleaned and repaired churches, school grounds and parks; served and cleaned up at a variety of civic group functions; worked

youth football camps; and held benefit car washes including for Hurricane Katrina victims.

Issue: Healthy Marriages

Program: Public File
Date: May 16, 2010
Time: 6:00A-6:30A

Description: The Healthy Marriage Project of Sacramento (HMP) is a non-profit organization dedicated to

strengthening emotionally, socially, and economically healthy relationships in all stages of growth. The goals of HMP include reducing divorce rates, encouraging thriving relationships, and stabilizing families. HMP is part of a bi-partisan, nationwide effort. It receives funding from private donations, community organizations and a grant from the U.S. Department of Health and Human Services. HMP provides successful relationship skills training and marriage education programs. Their vision is to ensure Sacramento is a community where members understand the importance and value of marriage and where healthy relationships and families thrive. The Healthy Marriage project provides the Sacramento area with effective, low-cost, skills-centered, relationship support programs for individuals and couples in all relationship stages – from the first date to the golden anniversary. HMP partners with community-based organizations to bring culturally sensitive, relationship skills programs to neighborhoods throughout

the greater Sacramento region.

Issue: Health for Older Adults

Program: Public File
Date: May 23, 2010
Time: 6:00A-6:30A

Description: Clint Robinson has grown to become one of America's top martial arts instructors. Now an accomplished

Grandmaster in TKD, Mr. Robinson has taught thousands of students who now bring their children, and grandchildren, to his instructors for their introduction to the Black Belt self-defense and fitness training program. For some adults a Black Belt is not their goal, particularly for those over 50 whose focus is primarily maintaining good health. It was that realization that opened the door to creating a completely new TKD-based health maintenance, low impact workout for adults called the Silver Tigers. As many adults are busy, the classes are one hour, once a week, and provide a workout featuring some of the classic moves of Tae Kwon Do, core-strengthening exercises from Pilates and flexibility and balance

training found in Yoga.

#### **ECONOMY**

Issue: Feeding the Hungry

Program: Public File
Date: April 4, 2010
Time: 6:00A-6:30A

Description:

Senior Gleaners' mission is to alleviate hunger among the pool and elderly and to glean surplus foods, at low or no cost, from every available source, for distribution among the needy members and other charitable organizations. They are a volunteer, non-profit organization made up of over 800 members, ranging in age from 50 to 99. They are dedicated to helping alleviate hunger in our region by gleaning produce from harvested fields, salvaging food from the food industry and working to distribute millions of pounds of food to member charitable organizations for distribution to the needy. They were founded in 1976 with 30 members, meeting in a garage, to glean surplus fruits and vegetables from farmers' fields and orchards for their own use, with any surplus produce being donated to a local soup kitchen. As they developed, they contacted food retailers and distributors and asked for their expired shelf-life food products, dented cans, crushed or damaged food packages that could be safely used. Most began to donate on a regular basis. The gleaned produce and donated food was sorted by our volunteers and channeled through our network of authorized charitable organizations for distribution to feed the needy in 5 counties throughout Northern California. As membership continued to grow, and the amount of food salvaged to feed the needy (over 13 million pounds last year), it was necessary to expand the operation so that they could: Accept all donations of food and household products; process and accept additional charities to pick up food for distribution to the needy; supply more food to all members and charities.

Issue: Helping the Homeless of Placer County

Program: Public File
Date: April 25, 2010
Time: 6:00A-6:30A

Description:

Placer Care Coalition, Inc. (PCCI) supports four local agencies. Lazarus Project helps the homeless men and women in Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, parenting classes, and access to health care. What Would Jesus Do? provides a staff of volunteers who provide food, hot coffee, and soup seven days a week to the homeless persons who sleep on the street. They also provide referrals, and transport them to medical appointments, the Employment Development Department and Veterans agencies. In a typical year, WWJD feeds over 18,500 people, which is the equivalent of 37,000 meals in the Placer County area. Roseville Home Start provides transitional housing for up to a year in a drug and alcohol-free environment for families with children, helping them with personal counseling, money management, and educational skills. Home Start strives to see these families gainfully employed and into their own homes. They serve on the average 100 persons a month. St. Vincent De Paul provides a wide variety of assistance to the working poor and the homeless. During the year 2006 they served 2,000 hot meals a month, and they serve over 75 seniors a month with their Brown Bags and Brown Box programs. They were also able to house 21 destitute families in their transitional living units and gave assistance with rent and utility bills to needy renters. The goal for the 2010 Raising Spirits fundraiser is to provide each agency with a check for \$10,000.

ECONOMY (Cont'd)

Issue: Local Wineries
Program: Public File
Date: May 29, 2010
Time: 6:00A-6:30A

Description: Home to one of California's oldest wine-producing areas, vineyards and wineries first flourished in the

Sacramento region during the Gold Rush era. A century later, in the 1970s, a renaissance in the growth of premium vineyards and wineries began. Ever since, the area has produced countless varietals of winning wines that rival the region's more famous cousins in the Napa Valley. The Sacramento Convention & Visitors Bureau (SCVB), The County of Sacramento, Raley Field, and Sacramento Magazines Corp. announced the 8<sup>th</sup> Annual Grape Escape – A Capital Region Wine & Food Celebration. The vent features more than 100 local wineries and restaurants and includes wine and food tastings, a

chef's cooking competition, live music, art displays and live music.

#### **GOVERNMENT**

Issue: Date Violence Prevention

Program: Public File
Date: April 11, 2010
Time: 6:00A-6:30A

Description:

The Child Abuse Prevention Center is a state, national and international service, training, research and resources center dedicated to protecting children and building healthy families. The Child Abuse Prevention Center, known as the CAP Center, has a 30 year history of preventing child abuse, neglect and abandonment through three core strategies: Safety, education and advocacy. Located in Sacramento, California, the Child Abuse Prevention Center is home to three unique agencies. Governed by a single board of directors, each organization takes a different but complementary approach to prevent child abuse. Agencies at the CAP Center include the Child Abuse Prevention Council of Sacramento, Lift the Children and Prevent Child Abuse California. Child abuse fuels crime and suicide, broken marriages and substance abuse. Adults who were abused as children suffer sharply increased risk of heart disease, cancer, injuries and chronic lung and liver disease. In addition to destroying lives, child abuse costs California taxpayers an estimated \$95 billion a year. The cost of prevention is a fraction of that. The CAP Center is leading efforts to stop this preventable tragedy.

Issue: Helping the Homeless of Placer County

Program: Public File
Date: April 25, 2010
Time: 6:00A-6:30A

Description:

Placer Care Coalition, Inc. (PCCI) supports four local agencies. Lazarus Project helps the homeless men and women in Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, parenting classes, and access to health care. What Would Jesus Do? provides a staff of volunteers who provide food, hot coffee, and soup seven days a week to the homeless persons who sleep on the street. They also provide referrals, and transport them to medical appointments, the Employment Development Department and Veterans agencies. In a typical year, WWJD feeds over 18,500 people, which is the equivalent of 37,000 meals in the Placer County area. Roseville Home Start provides transitional housing for up to a year in a drug and alcohol-free environment for families with children, helping them with personal counseling, money management, and educational skills. Home Start strives to see these families gainfully employed and into their own homes. They serve on the average 100 persons a month. St. Vincent De Paul provides a wide variety of assistance to the working poor and the homeless. During the year 2006 they served 2,000 hot meals a month, and they serve over 75 seniors a month with their Brown Bags and Brown Box programs. They were also able to house 21 destitute families in their transitional living units and gave assistance with rent and utility bills to needy renters. The goal for the 2010 Raising Spirits fundraiser is to provide each agency with a check for \$10,000.

GOVERNMENT (Cont'd)

Issue: Assisting People in Crisis

Program: Public File
Date: May 9, 2010
Time: 6:00A-6:30A

Description: Incorporated in 1986, Placer County Law Enforcement chaplaincy was formed as a field service to both

Law Enforcement agencies and crisis victims, providing at no cost a dynamic team of specially trained men and women qualified to offer strength, compassion and counsel when tragedy strikes. Their four goals are reading out to and ministering to law enforcement officers and law enforcement personnel, reaching out to and ministering to those in our community, taking care of their own, and teaching others to do the same things. Chaplains are first responders who are trained in crisis care. The Chaplaincy includes two types of chaplains: Law Enforcement Chaplains, who are licensed or ordained ministers who serve the Law Enforcement community and their families, and Community Chaplains who serve citizens impacted by crimes and other traumatic incidents. PCLEC responds to a range of incidents including homicides, suspicious deaths, suicides, SIDS, kidnapping, traffic fatalities, domestic violence, school tragedies, search and rescue, hazmat incidents, industrial accidents, and child and elder abuse

situations, to name a few. When deployed, a Chaplain will arrive on scene typically within ten to twenty

minutes of being called.

Issue: Local Wineries
Program: Public File
Date: May 29, 2010
Time: 6:00A-6:30A

Description: Home to one of California's oldest wine-producing areas, vineyards and wineries first flourished in the

Sacramento region during the Gold Rush era. A century later, in the 1970s, a renaissance in the growth of premium vineyards and wineries began. Ever since, the area has produced countless varietals of winning wines that rival the region's more famous cousins in the Napa Valley. The Sacramento Convention & Visitors Bureau (SCVB), The County of Sacramento, Raley Field, and Sacramento Magazines Corp. announced the 8<sup>th</sup> Annual Grape Escape – A Capital Region Wine & Food Celebration. The vent features more than 100 local wineries and restaurants and includes wine and food tastings, a

chef's cooking competition, live music, art displays and live music.

HEALTH

Issue: Health for Older Adults

Program: Public File
Date: May 23, 2010
Time: 6:00A-6:30A

Description: Clint Robinson has grown to become one of America's top martial arts instructors. Now an accomplished

Grandmaster in TKD, Mr. Robinson has taught thousands of students who now bring their children, and grandchildren, to his instructors for their introduction to the Black Belt self-defense and fitness training program. For some adults a Black Belt is not their goal, particularly for those over 50 whose focus is primarily maintaining good health. It was that realization that opened the door to creating a completely new TKD-based health maintenance, low impact workout for adults called the Silver Tigers. As many adults are busy, the classes are one hour, once a week, and provide a workout featuring some of the classic moves of Tae Kwon Do, core-strengthening exercises from Pilates and flexibility and balance

training found in Yoga.

Issue: Skin Cancer
Program: Public File
Date: June 6, 2010
Time: 6:00A-6:30A

Description: Most skin cancers are classified as non-melanoma, usually starting in either basal cells or squamous

cells. These cells are located at the base of the outer layer of the skin or cover the internal and external surfaces of the body. Most non-melanoma skin cancers develop on sun-exposed areas of the body, like the face, ear, neck, lips, and the backs of the hands. Depending on the type, they can be fast or slow growing, but they rarely spread to other parts of the body. Skin cancer is the most common of all cancers. It accounts for nearly half of all cancers in the United States. More than 2 million cases of non-melanoma skin cancer are found in this country each year. The American Cancer Society estimates that about 68,720 new melanomas will be diagnosed in the United States this year. For basal cell or squamous cell cancers, a cure is highly likely if detected and treated early. Melanoma, even though it can spread to other body parts quickly, is also highly curable if detected early and treated properly. The 5-year relative survival rate for patients with Melanoma is 91%. For localized melanoma, the 5-year survival rate is 99%; survival rates for regional and distant stage diseases are 65% and 16% respectively. About 80% of melanomas are diagnosed at a localized stage. The American Cancer Society estimates there will be about 11,590 deaths from skin cancer in 2009; 8,650 from melanoma and 2,940 from other skin cancers.

Issue: Chronic Illness
Program: Public File
Date: June 13, 2010
Time: 6:00A-6:30A

Description: Home to one of California's oldest wine-producing areas, vineyards and wineries first flourished in the

Sacramento region during the Gold Rush era. A century later, in the 1970s, a renaissance in the growth of premium vineyards and wineries began. Ever since, the area has produced countless varietals of winning wines that rival the region's more famous cousins in the Napa Valley. The Sacramento Convention & Visitors Bureau (SCVB), The County of Sacramento, Raley Field, and Sacramento Magazines Corp. announced the 8<sup>th</sup> Annual Grape Escape – A Capital Region Wine & Food Celebration. The vent features more than 100 local wineries and restaurants and includes wine and food tastings, a

chef's cooking competition, live music, art displays and live music.

#### MINORITIES, WOMEN & AGING

Issue: Feeding the Hungry

Program: Public File
Date: April 4, 2010
Time: 6:00A-6:30A

Description:

Senior Gleaners' mission is to alleviate hunger among the pool and elderly and to glean surplus foods, at low or no cost, from every available source, for distribution among the needy members and other charitable organizations. They are a volunteer, non-profit organization made up of over 800 members, ranging in age from 50 to 99. They are dedicated to helping alleviate hunger in our region by gleaning produce from harvested fields, salvaging food from the food industry and working to distribute millions of pounds of food to member charitable organizations for distribution to the needy. They were founded in 1976 with 30 members, meeting in a garage, to glean surplus fruits and vegetables from farmers' fields and orchards for their own use, with any surplus produce being donated to a local soup kitchen. As they developed, they contacted food retailers and distributors and asked for their expired shelf-life food products, dented cans, crushed or damaged food packages that could be safely used. Most began to donate on a regular basis. The gleaned produce and donated food was sorted by our volunteers and channeled through our network of authorized charitable organizations for distribution to feed the needy in 5 counties throughout Northern California. As membership continued to grow, and the amount of food salvaged to feed the needy (over 13 million pounds last year), it was necessary to expand the operation so that they could: Accept all donations of food and household products; process and accept additional charities to pick up food for distribution to the needy; supply more food to all members and charities.

Issue: Health for Older Adults

Program: Public File
Date: May 23, 2010
Time: 6:00A-6:30A

Description:

Clint Robinson has grown to become one of America's top martial arts instructors. Now an accomplished Grandmaster in TKD, Mr. Robinson has taught thousands of students who now bring their children, and grandchildren, to his instructors for their introduction to the Black Belt self-defense and fitness training program. For some adults a Black Belt is not their goal, particularly for those over 50 whose focus is primarily maintaining good health. It was that realization that opened the door to creating a completely new TKD-based health maintenance, low impact workout for adults called the Silver Tigers. As many adults are busy, the classes are one hour, once a week, and provide a workout featuring some of the classic moves of Tae Kwon Do, core-strengthening exercises from Pilates and flexibility and balance training found in Yoga.

#### DRUG ABUSE

Issue: Helping the Homeless of Placer County

Program: Public File
Date: April 25, 2010
Time: 6:00A-6:30A

Description: Placer Care Coalition, Inc. (PCCI) supports four local agencies. Lazarus Project helps the homeless men

and women in Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, parenting classes, and access to health care. What Would Jesus Do? provides a staff of volunteers who provide food, hot coffee, and soup seven days a week to the homeless persons who sleep on the street. They also provide referrals, and transport them to medical appointments, the Employment Development Department and Veterans agencies. In a typical year, WWJD feeds over 18,500 people, which is the equivalent of 37,000 meals in the Placer County area. Roseville Home Start provides transitional housing for up to a year in a drug and alcohol-free environment for families with children, helping them with personal counseling, money management, and educational skills. Home Start strives to see these families gainfully employed and into their own homes. They serve on the average 100 persons a month. St. Vincent De Paul provides a wide variety of assistance to the working poor and the homeless. During the year 2006 they served 2,000 hot meals a month, and they serve over 75 seniors a month with their Brown Bags and Brown Box programs. They were also able to house 21 destitute families in their transitional living units and gave assistance with rent and utility bills to needy renters. The goal for the 2010 Raising Spirits fundraiser is to provide each

agency with a check for \$10,000.

**CRIME** 

Issue: Date Violence Prevention

Program: Public File
Date: April 11, 2010
Time: 6:00A-6:30A

Description:

The Child Abuse Prevention Center is a state, national and international service, training, research and resources center dedicated to protecting children and building healthy families. The Child Abuse Prevention Center, known as the CAP Center, has a 30 year history of preventing child abuse, neglect and abandonment through three core strategies: Safety, education and advocacy. Located in Sacramento, California, the Child Abuse Prevention Center is home to three unique agencies. Governed by a single board of directors, each organization takes a different but complementary approach to prevent child abuse. Agencies at the CAP Center include the Child Abuse Prevention Council of Sacramento, Lift the Children and Prevent Child Abuse California. Child abuse fuels crime and suicide, broken marriages and substance abuse. Adults who were abused as children suffer sharply increased risk of heart disease, cancer, injuries and chronic lung and liver disease. In addition to destroying lives, child abuse costs California taxpayers an estimated \$95 billion a year. The cost of prevention is a fraction of that. The CAP Center is leading efforts to stop this preventable tragedy.

Issue: Helping the Homeless of Placer County

Program: Public File
Date: April 25, 2010
Time: 6:00A-6:30A

Description:

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CRIME (Cont'd)

Issue: Assisting People in Crisis

Program: Public File
Date: May 9, 2010
Time: 6:00A-6:30A

Description:

Incorporated in 1986, Placer County Law Enforcement chaplaincy was formed as a field service to both Law Enforcement agencies and crisis victims, providing at no cost a dynamic team of specially trained men and women qualified to offer strength, compassion and counsel when tragedy strikes. Their four goals are reading out to and ministering to law enforcement officers and law enforcement personnel, reaching out to and ministering to those in our community, taking care of their own, and teaching others to do the same things. Chaplains are first responders who are trained in crisis care. The Chaplaincy includes two types of chaplains: Law Enforcement Chaplains, who are licensed or ordained ministers who serve the Law Enforcement community and their families, and Community Chaplains who serve citizens impacted by crimes and other traumatic incidents. PCLEC responds to a range of incidents including homicides, suspicious deaths, suicides, SIDS, kidnapping, traffic fatalities, domestic violence, school tragedies, search and rescue, hazmat incidents, industrial accidents, and child and elder abuse situations, to name a few. When deployed, a Chaplain will arrive on scene typically within ten to twenty minutes of being called.

#### HOUSING

Issue: Helping the Homeless of Placer County

Program: Public File
Date: April 25, 2010
Time: 6:00A-6:30A

Description:

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#### YOUTH & FAMILY

Issue: Feeding the Hungry

Program: Public File
Date: April 4, 2010
Time: 6:00A-6:30A

Description:

Senior Gleaners' mission is to alleviate hunger among the pool and elderly and to glean surplus foods, at low or no cost, from every available source, for distribution among the needy members and other charitable organizations. They are a volunteer, non-profit organization made up of over 800 members, ranging in age from 50 to 99. They are dedicated to helping alleviate hunger in our region by gleaning produce from harvested fields, salvaging food from the food industry and working to distribute millions of pounds of food to member charitable organizations for distribution to the needy. They were founded in 1976 with 30 members, meeting in a garage, to glean surplus fruits and vegetables from farmers' fields and orchards for their own use, with any surplus produce being donated to a local soup kitchen. As they developed, they contacted food retailers and distributors and asked for their expired shelf-life food products, dented cans, crushed or damaged food packages that could be safely used. Most began to donate on a regular basis. The gleaned produce and donated food was sorted by our volunteers and channeled through our network of authorized charitable organizations for distribution to feed the needy in 5 counties throughout Northern California. As membership continued to grow, and the amount of food salvaged to feed the needy (over 13 million pounds last year), it was necessary to expand the operation so that they could: Accept all donations of food and household products; process and accept additional charities to pick up food for distribution to the needy; supply more food to all members and charities.

Issue: Date Violence Prevention

Program: Public File
Date: April 11, 2010
Time: 6:00A-6:30A

Description:

The Child Abuse Prevention Center is a state, national and international service, training, research and resources center dedicated to protecting children and building healthy families. The Child Abuse Prevention Center, known as the CAP Center, has a 30 year history of preventing child abuse, neglect and abandonment through three core strategies: Safety, education and advocacy. Located in Sacramento, California, the Child Abuse Prevention Center is home to three unique agencies. Governed by a single board of directors, each organization takes a different but complementary approach to prevent child abuse. Agencies at the CAP Center include the Child Abuse Prevention Council of Sacramento, Lift the Children and Prevent Child Abuse California. Child abuse fuels crime and suicide, broken marriages and substance abuse. Adults who were abused as children suffer sharply increased risk of heart disease, cancer, injuries and chronic lung and liver disease. In addition to destroying lives, child abuse costs California taxpayers an estimated \$95 billion a year. The cost of prevention is a fraction of that. The CAP Center is leading efforts to stop this preventable tragedy.

Issue: Local Scottish Heritage

Program: Public File
Date: April 18, 2010
Time: 6:00A-6:30A

Description:

The Caledonian Club of Sacramento, which was established in 1876, is a non-profit organization formed to preserve Scottish heritage. Club membership is open to any one of Scottish birth or descent, their kin, and to any person interested in the rich and historic traditions of Scotland. Their regional Scottish-American cultural society hosts many annual events, including the Sacramento Valley Scottish Highland Games & Gathering. The club's goals and purposes are to bring together people of Scottish descent, practice and preserve Scottish traditions, educate the public about Scottish traditions and heritage, promote goodwill among people of Scottish heritage and the public, and perform local charitable works.

YOUTH & FAMILY (Cont'd)

**Helping the Homeless of Placer County** Issue:

Program: Public File Date: April 25, 2010 Time: 6:00A-6:30A

Placer Care Coalition, Inc. (PCCI) supports four local agencies. Lazarus Project helps the homeless men Description:

> and women in Placer County get back on their feet. They deliver hope by providing food, housing, clothing, guidance, counseling, education, job training, parenting classes, and access to health care. What Would Jesus Do? provides a staff of volunteers who provide food, hot coffee, and soup seven days a week to the homeless persons who sleep on the street. They also provide referrals, and transport them to medical appointments, the Employment Development Department and Veterans agencies. In a typical year, WWJD feeds over 18,500 people, which is the equivalent of 37,000 meals in the Placer County area. Roseville Home Start provides transitional housing for up to a year in a drug and alcohol-free environment for families with children, helping them with personal counseling, money management, and educational skills. Home Start strives to see these families gainfully employed and into their own homes. They serve on the average 100 persons a month. St. Vincent De Paul provides a wide variety of assistance to the working poor and the homeless. During the year 2006 they served 2,000 hot meals a month, and they serve over 75 seniors a month with their Brown Bags and Brown Box programs. They were also able to house 21 destitute families in their transitional living units and gave assistance with rent and utility bills to needy renters. The goal for the 2010 Raising Spirits fundraiser is to provide each

agency with a check for \$10,000.

Issue: **Mentoring Male Youth** 

Program: Public File Date: May 2, 2010 Time: 6:00A-6:30A

Description: Playmakers coach and mentor boys on the core values of accountability, commitment, teamwork and

> family to prepare them to become men of enduring character who will lead their families and their community. The Rancho Cordova-based group has held camps for high school and youth teams in the Sacramento area and Southern California and hopes to expand the concept beyond the state. But while Playmakers camps are no cost, the players aren't getting a free ride. As part of the organization's mission, every camp participant agrees to do community service. Players have cleaned and repaired churches, school grounds and parks; served and cleaned up at a variety of civic group functions; worked

youth football camps; and held benefit car washes including for Hurricane Katrina victims.

YOUTH & FAMILY (Cont'd)

Issue: Assisting People in Crisis

Program: Public File
Date: May 9, 2010
Time: 6:00A-6:30A

Description:

Incorporated in 1986, Placer County Law Enforcement chaplaincy was formed as a field service to both Law Enforcement agencies and crisis victims, providing at no cost a dynamic team of specially trained men and women qualified to offer strength, compassion and counsel when tragedy strikes. Their four goals are reading out to and ministering to law enforcement officers and law enforcement personnel, reaching out to and ministering to those in our community, taking care of their own, and teaching others to do the same things. Chaplains are first responders who are trained in crisis care. The Chaplaincy includes two types of chaplains: Law Enforcement Chaplains, who are licensed or ordained ministers who serve the Law Enforcement community and their families, and Community Chaplains who serve citizens impacted by crimes and other traumatic incidents. PCLEC responds to a range of incidents including homicides, suspicious deaths, suicides, SIDS, kidnapping, traffic fatalities, domestic violence, school tragedies, search and rescue, hazmat incidents, industrial accidents, and child and elder abuse situations, to name a few. When deployed, a Chaplain will arrive on scene typically within ten to twenty minutes of being called.

Issue: Healthy Marriages

Program: Public File
Date: May 16, 2010
Time: 6:00A-6:30A

Description:

The Healthy Marriage Project of Sacramento (HMP) is a non-profit organization dedicated to strengthening emotionally, socially, and economically healthy relationships in all stages of growth. The goals of HMP include reducing divorce rates, encouraging thriving relationships, and stabilizing families. HMP is part of a bi-partisan, nationwide effort. It receives funding from private donations, community organizations and a grant from the U.S. Department of Health and Human Services. HMP provides successful relationship skills training and marriage education programs. Their vision is to ensure Sacramento is a community where members understand the importance and value of marriage and where healthy relationships and families thrive. The Healthy Marriage project provides the Sacramento area with effective, low-cost, skills-centered, relationship support programs for individuals and couples in all relationship stages – from the first date to the golden anniversary. HMP partners with community-based organizations to bring culturally sensitive, relationship skills programs to neighborhoods throughout the greater Sacramento region.